

ARIEL SIVIKOFSKY GAICD, FCA, Fin, BCom.

Bondi Icebergs Club member since 2015 - Member # 599



Professional Qualifications

- Graduate of Australian Institute of Company Directors (**GAICD**) – 2012
- Fellow of the Chartered Accountants Australia & New Zealand (**FCA**) – 1998
- Graduate Diploma of Applied Finance & Investment (**FIN**) - Corporate Finance & Advisory - 2004
- Bachelor of Commerce (**B.Com**) double major – Accounting & Management – UoW - 1995

Bondi Icebergs Club History

- Member since 2015
- Icebergs tour of San Fran - Alcatraz – 2017
- Icebergs tour of San Fran – Alcatraz - 2019

What Bondi Icebergs means to me

I thoroughly enjoy my time at the club; swimming at the Sunday club meets, swimming with groups across the bay, simply because you are part of the club. It's mateship. A sense of belonging to a place where everyone is glad that you've turned up, and the place is better because you have. It's the sharing and contributing, however you can. **Bondi Icebergs is more than a swim club, it's a way of life.** For me, its being true to the culture, traditions of the club whilst striving to promote it, strengthen its balance sheet, and return it to profitability; building a sound platform to future-proof its growth!

I now want to give back to the Bondi Icebergs Club.

Skills and Expertise

Highly experienced Director, CFO, Company Secretary, Fellow Chartered Accountant, with broad, adaptive experience in a wide range of industries, primarily investment banking, in the listed (ASX), multi-national group, fast "start-up" / private sectors and Not-for-Profit/Charitable organisations.

I bring to the Board position over +25years of solid international financial stewardship, financial reporting acumen, risk management and compliance, and a diligent and successful approach to strategy execution. **Combined with my passion for the Club, I believe I am a true value proposition in this unprecedented, economically challenging period.**

- Proven ability to **scale operations** – as Director and Treasurer of a charity (Kookaburra Kids Foundation - helping children living in families suffering from mental illness). In my 5 years, its revenues grew from \$200k pa to \$2.5m pa, taking it from the Sydney shire to a national program and an offering to families of returning servicemen;
- As CFO/Cosec of UK start-up company scaled operations to revenues of £1.3m and achieved break-even point within 13mths.
- **Contributing as a key member of Executive Management team** executing corporate strategy. Possessing strong business partnering skills with the ability to translate strategy into pragmatic, commercial solutions.
- **Deal negotiations and transaction structuring** - possessing exceptional communication skills; able to influence and engage with key government councils/bodies, external service providers and key stakeholders.
- **Commercial strategy** - demonstrable ability to create, articulate financial reporting and operational strategy to identify key operating inefficiencies and performance drivers. I have developed, implemented, and managed quarterly, annual budgeting processes; Balance Sheet and P&L analysis, revenue and cash flow forecasting, treasury/capital forecasting.
- Extensive experience in investment banking (Macquarie Bank, Credit Suisse, Rabobank, B&B) as Head of finance for Asia Pacific and Europe: the finance lead for 4 IPO's (+\$1.8bn raised), 2 capital raisings (raising \$6m through Covid-19), and multiple debt financing arrangements.
- **Philanthropic and Charitable** - Director/Treasurer of Charity – Kookaburra Kids Foundation – assisting kids living in families suffering from mental illness.
- I have taught the CA (Chartered Accounts) program. I marked CA exam papers, and I mentored 4 underprivileged candidates through to CA completion

Directorships, Board Positions, Capital raisings

Director & Treasurer – Australian Kookaburra Kids Foundation - NFP Charitable organisation
CFO & Company Secretary – ●Tubi Limited (ASX:2BE) – current, ● Bova UK Specials Ltd – Start-up
●Macquarie Media Limited (ASX: MRN) ●Hub24 (ASX: HUB)
Public Practice - Deloitte – Director – CFO Secondments, Technical Accounting Advice (3yrs) - 2016
KPMG – 6yrs – Assistant Manager (2000)

**** Please vote, not just for me, so that the Club has the best Board possible.**